
Juli O'Connell

Instructional Designer | eLearning | Web Developer

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SUMMARY OF QUALIFICATIONS

Seventeen years of experience helping organizations achieve their goals and solve performance problems by creating learning solutions of all kinds including in person instructor led training, online synchronous, and asynchronous learning.

EDUCATION & CERTIFICATIONS

IDOL courses Academy | 2020 - *Certificate: Instructional Design & Online Learning*

Kent State University | 2009 - *M.ED: Instructional Technology, 2009*

Ohio University | 1987 - *BFA Studio Art: Graphic Design, Photography & Printmaking*

WORK EXPERIENCE

Subcontractor with Insight Global for Public Consulting Group – *eLearning Developer*

MARCH 2021 - PRESENT

- Collaborate and partner with SMEs and stakeholders to design and develop self-paced asynchronous eLearning content for Curriculums used within Chicago Public School Districts Skyline Curriculum Initiative.
- Create a variety of instructional materials including Articulate Storyline 360 eLearning, performance assessments, and job aids.
- Ensure instructional materials such as learning object repository lessons, videos, and playlists for Kickoff, Instructional and Unit Level Courses are organized and available for educators and learners, and participant materials are formatted correctly on SAFARI Montage.
- Manage project workflow processes using Google Workspace, Monday.com and Review 360 to ensure instructional materials and eLearning course changes are updated and referenced.
- Collaborate with stakeholders and other eLearning developers to edit or rewrite scripts and storyboards as needed.
- Ensure audio is synced and reviewed for accuracy in Storyline 360.

Subcontractor with Insight Global for Peerless Technologies – *Content Writer | Web Developer*

JUNE 2020 - OCTOBER 2020

- Collaborated and partnered with SMEs and stakeholders to design and develop self-paced web content from K-12 STEM education to align with current NASA missions on multiple web sites for NASA Glenn Research Center, including a testing site and live site.
- Improved flow and provided an engaging user experience for students and educators.
- Reviewed migrated content published in WordPress format for organization and AP Style, NASA Style guide, 508 accessibility and consistency.
- Presented ideas for standardized content for interactive flipcard boxes to include 75 sports java applet simulations and developed tables, infographics, and new webpages in WordPress.
- Developed teacher, student, and space enthusiasts' surveys in WordPress to provide feedback on user engagement.
- Actively held meetings assisting new interns, working in the Agile development environment with frequent changing requirements.
- Communicated progress in weekly departmental Zoom team meetings, and managed project workflow processes using Jira and MS Teams.

Freelancer – *Web Designer | Graphic Designer*

JUNE 2019 - PRESENT

- Evaluated clients' online presence and personalized solutions for their customers while improving organizations' performance.
- Created responsive websites for three arts and crafts startup companies: Lucchese International, Catan Global Import and JC Smelko Sales.
- Developed mobile friendly order forms for client to respond to leads faster and track entries and supplied downloadable PDFs.
- Compressed catalogs and pricing lists to simplify downloading vendors' seasonal products.

Notre Dame Schools - *Instructional Technologist | Educator | Facilitator | System Administrator*

AUGUST 2004 - MAY 2019

- Effectively trained and facilitated professional development workshops annually and designed and developed all training and participants' guides for 1:1 and groups, using white boards on courses in Excel, Word, OneNote, all LMS features and PowerPoint.
- Partnered with 28 teachers and designed and developed instructional materials for their curriculum such as handouts, job aids, tutorials, reference materials, and modeled lessons to assess student understanding.

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- Researched top LMS used in K-12 to migrate school information, and emerging technology and best practices to enhance teaching and learning objectives.
 - Provided IT coaching and technical support to faculty and staff for eight years on faculty laptops, classroom laptop carts, and ActivBoards.
 - Managed Edline, Easy Grade Pro, Rediker and Plus Portal AdminPlus LMS for 10 years as a System Administrator, migrating web content, collecting test scores and other records, building gradebooks, training all users, parent community, students, faculty, and staff, including printing progress reports/report cards, ensuring data integrity, and quick access to information, while maintaining confidentiality.
 - Imported classes and monitored NWEA Map Suite testing and assessments for teachers to use to identify students' academic strengths and weaknesses.
 - Taught computer classes and developed asynchronous and synchronous instructor-led materials for grades K-8 for 15 years using OneNote and YouTube.com and created a repository of video lessons of classroom demonstrations for online learning.
 - Photographed and designed graphics, newsletters and built nine annual promotional videos, for web, promotional events, and yearbook.

EXPERTISE

eLearning Development, Instructional Design, Project Management, Curriculum Development, Video & Graphic Design, Presentations, Content Review, Animation, Assessment Writing, Adult Learning Methodologies, Team Leadership, Problem Solving, Professional Development, Trainer, Vendor & Client Relations

TECHNICAL SKILLS

Articulate Storyline 360 & Rise, Camtasia, Canva, Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro), Envato Elements, Google Workspace, iStock, Microsoft Office (Excel, PowerPoint, Word, Teams, OneNote), Moodle, Monday.com, Skype, Vyond, WordPress, Zoom